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Carl Buddig and Company Supports Hunger Action Month With National Social Campaign
Company Partners With Greater Chicago Food Depository for Second Consecutive Year

Homewood, Ill. (Sept. 6, 2016) — Across the United States, there are more than 45 million people living in poverty and more than 48 million Americans living in food insecure households.* Carl Buddig and Company recognizes this epidemic and is launching the nationwide #ShareALunch social campaign in conjunction with Hunger Action Month. When consumers share a photo of their Buddig lunch, Carl Buddig and Company will donate one lunch to someone in need.

Carl Buddig & Company and Old Wisconsin are owned and operated by the Buddig family, and for them, family is at the heart of everything they do. As a family-owned company for more than 73 years, Buddig values the importance of family traditions, especially during mealtime. Based in Homewood, Illinois, the company will be partnering with the Greater Chicago Food Depository, located in the company's hometown, to donate 2 oz. Buddig Original Turkey pouches for every #ShareALunch social post plus \$5,000 worth of Buddig 2 oz. Turkey.

"Giving back to the community is a priority for my family," said Tom Buddig, executive vice president of marketing, Carl Buddig and Company. "Coming off the heels of our Summer of Smiles campaign, we are thrilled to be launching a program that can help raise hunger awareness nationwide, while also providing help for those in our hometown communities where more than 800,000 people are food insecure."

Carl Buddig & Company considers its employees, sales associates, consumers and local communities to be an extension of the Buddig family. The company looks for ways to help keep families on their feet and feed each of their extended family's own traditions through a variety of cause-marketing programs, monthly donations to charities and organizations, and consumer promotions throughout the year.

Carl Buddig and Company isn't just asking consumers to participate in the campaign—the Buddig family has gotten personally involved, as well, participating in a volunteer day at the Greater Chicago Food Depository on Aug. 24 themselves. This action also continues to extend to the company's employees. On Sept. 21 and 22, Carl Buddig and Company employees will be participating in an Employee Volunteer Repack Day to repackage bulk products to individual

and family-sized portions, to assemble boxes, and to label and sort products. Every Friday, the company participates in \$5 Friday Jeans Days, and throughout September, all funds raised will be donated to the Greater Chicago Food Depository in October.

From serving in the local Food Depository in support of #ShareALunch, to furthering education sessions for employees, organizing toy and food drives, making donations during the holidays and so much more, Carl Buddig and Company is always looking for ways to pay it forward to consumers, employees and the community.

About Carl Buddig & Company

Based in Homewood, Illinois, Carl Buddig & Company has been feeding family traditions for more than 70 years with the very best in taste, variety and convenience. Carl Buddig & Company is the family-owned parent company of Buddig lunchmeat and Old Wisconsin hardwood-smoked sausage and snack products. Buddig offers an assortment of quality, thin-sliced lean meats for sandwiches, snacks and special recipes including Buddig Original, Premium Deli and Fix Quix® products. Old Wisconsin sausage and meat snack products are handcrafted and smoked over real hardwood fires. To learn more, visit www.buddig.com and www.oldwisconsin.com.

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*FeedingAmerica.org